

2022-2023

CG-1



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

Report on Career Guidance Workshop

Date: 17th March 2023

Title: Higher Education and Career Possibilities

A Career Guidance workshop on Higher Studies was organised by the Department of Mass Media and conducted by Mr. Irfan, We School, Welingkar Education.

Objectives of the Program:

1. To guide the TYBAMMC students on Higher Education in media and entertainment

Program:

Date	Topic	Speaker	Registration	Feedback / Attendance Participation
17 th March, 2023, 11.15 am to 12.15pm	Higher Education and Career Possibilities in media and entertainment	Mr. Irfan, Career Coach, We School, Welingkar Education.	84	83

Methodology:

The Department of Mass Media had organised a Career Guidance Workshop on 17th March 2023 for TYBAMMC Advertising Students conducted by **Mr. Irfan, We School, Welinkar Education.**

Mr. Irfan covers areas such as:

- The interactive session commenced with an introductory session wherein Mr. Irfan shared his knowledge and experience in the field of Advertising.
- He explained to the students the various career possibilities for Higher Studies in Media and Entertainment.

Program Outcome:

The feedback of participants reflects the following points:
The Career Guidance Session helped the students:

1. To understand the various opportunities in Advertising for Higher Education
2. To select a career in Advertising media and entertainment

Annexures to the Report

Annexure 1: Flyer:

THE BE-SCHOOL TO BE IN

weschool
Welinkar Education

Post Graduate Program in Media & Entertainment
11 Months | Full Time

Admission Open for 2023 Batch
Toll Free: 1800 123 500041

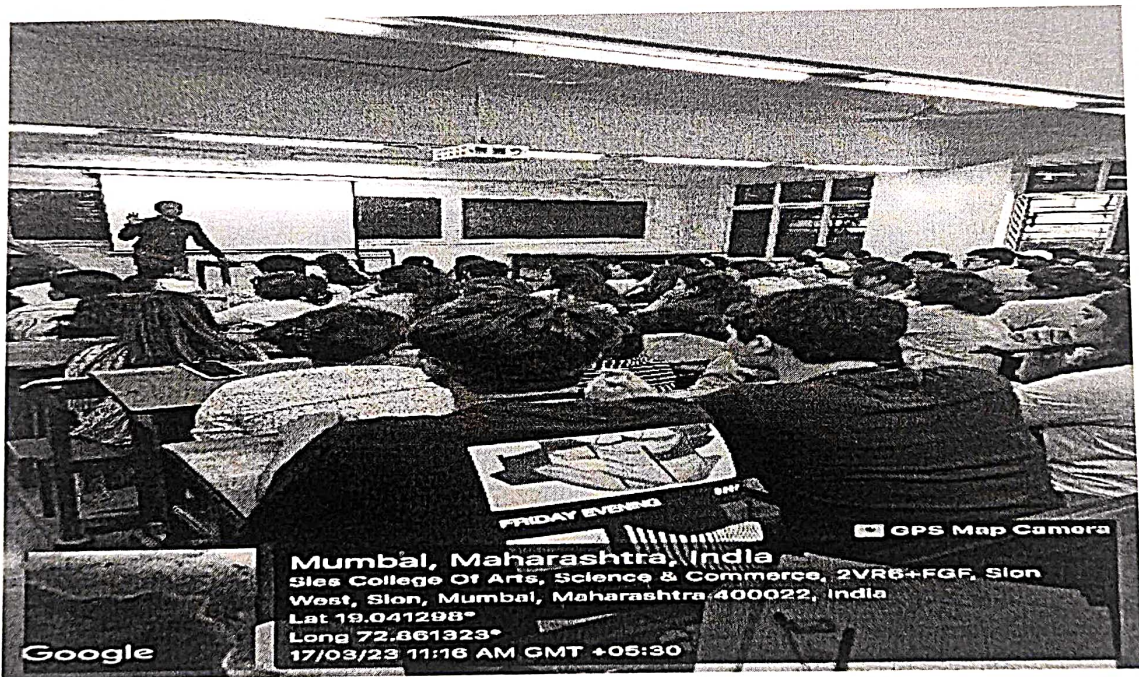
NOW IN ITS 16TH BATCH

Candidate Journey

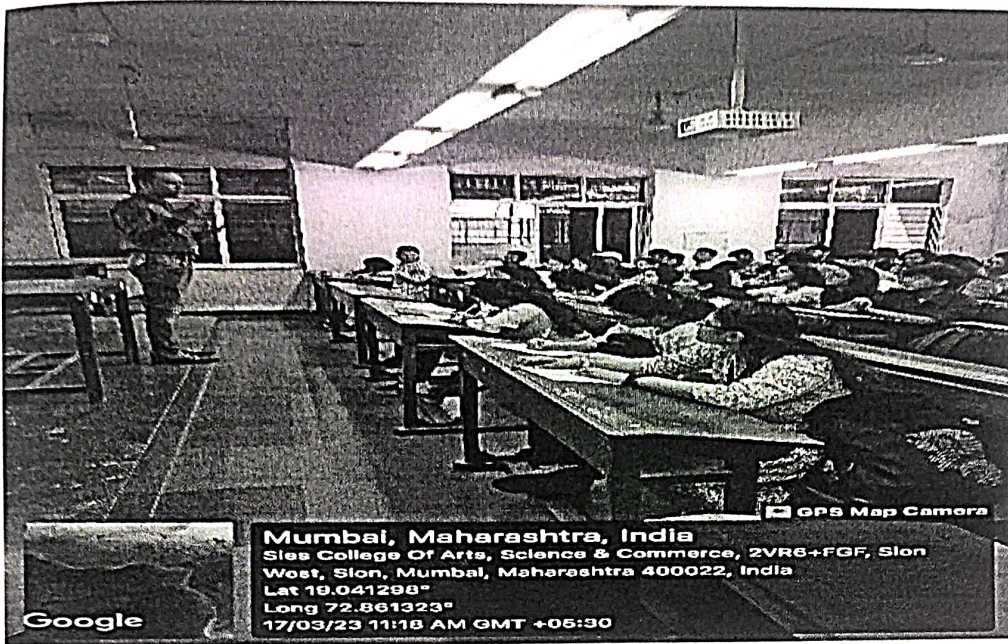
Web Page | Course Studies | Onsite Visit | Startline Project

Teach Sessions | Guest Sessions | Events & Workshops | Welcome & Home App | Family Mentoring

Annexure 2: Pictures



Mr. Irfan explains the student of TYBAMMC Advertising various career possibilities for Higher Education



TYBA MMC Advertising Students interaction with Mr. Irfan

Annexure 3: Attendance

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SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
SION (WEST), MUMBAI - 400 022.

ATTENDANCE SHEET

Class: TVBAME Divn: Advertising Subject: Career Guidance
Date: 17th March 2023 Time: 11:15 pm

Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
1	[Signature]	34	[Signature]	67	[Signature]
2	[Signature]	35	[Signature]	68	[Signature]
3	[Signature]	36	[Signature]	69	[Signature]
4	[Signature]	37	[Signature]	70	[Signature]
5	[Signature]	38	[Signature]	71	[Signature]
6	[Signature]	39	[Signature]	72	[Signature]
7	[Signature]	40	[Signature]	73	[Signature]
8	[Signature]	41	[Signature]	74	[Signature]
9	[Signature]	42	[Signature]	75	[Signature]
10	[Signature]	43	[Signature]	76	[Signature]
11	[Signature]	44	[Signature]	77	[Signature]
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33	[Signature]	66	[Signature]	99	[Signature]

Vaneeta

Dr. Vaneeta Raney
Event Coordinator
17-03-2023
Course Coordinator
Department of Mass Media



Jhal

Principal
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